校園設施 College Facilities















Higher Diploma in Hotel and Tourism Management 酒店及旅遊管理高級文憑

Full-time Programme 全日制課程



https://coc.cymca.edu.hk

2783 3501



● 九龍窩打老道23號 (港鐵油麻地站A2出口)





課程編號 Course Code HDHTM

課程特色

- 提供模擬訓練設施,包括餐飲訓練中心、專業咖啡製作 儀器及設備、標準酒店房間和酒店房務操作系統,加強 學員了解實務運作體驗
- 裝備學員考取行業認可的專業資格,如精品咖啡協會 (Specialty Coffee Association)頒發的咖啡證書及食環署 認可的衛生經理課程
- 透過學院多元化的業界僱主網絡·為學員建立業界交流 平台·加深對業界之了解·提升學員職涯規劃機遇及就 業契機
- 3個月的職前實習,讓學員從職場中學習,吸取實戰經 驗
- 實踐及應用教學並重, 啟發學員主動學習的精神
- 多元學習元素,為學員打好基礎,作好升學和就業準備

升學及就業前景

- 學員修畢「酒店及旅遊管理高級文憑」課程後·可銜接本地或海外大專院校·升讀相關學位課程
- 學員亦可申請酒店、旅遊等款待服務業的多種職位

入學資格

- 香港文憑考試中取得五科第二級或以上* · 包括英國語文及中國語文;或
- 修畢副學士學位先修課程、毅進文憑或同等學歷;或
- 修畢資歷架構級別三 (一年全日制)課程或香港學術及職業資歷評審局認可的同等課程:或
- 完成本校文憑課程;
- 年滿21歲的申請人將作個別考慮;及
- 通過入學面試。
 - * 應用學習科目取得「達到」或「達標並表現優異」 將被視為已分別達到「第二級」或「第三級」



開課日期:9月 Start Date: September

Programme Features

- Offer mock-up facilities including F&B training center, professional coffee making equipment, hotel room and hotel operation system for practical training
- Facilitate students to obtain professional qualifications such as the certificates presented by Specialty Coffee Association and "Hygiene Manager" recognized by Food and Environmental Hygiene Department
- Enhance students' career development through our strong industry and employment networks
- Arrange 3-month industrial placement for students to gain hands-on experience in the actual workplace
- Focus on practice and application which enhances self-learning
- Build a solid foundation for students' future academic progression with our diverse learning elements

Career Prospects and Further Studies

- Graduates are eligible to apply for relevant bachelor degree programmes offered by local and overseas universities.
- Graduates are also eligible to gain various working opportunities in related industries such as hotel and tourism etc.

Admission Requirements

- Obtain Level 2 or above in five subjects* in Hong Kong Diploma of Secondary Education (HKDSE) including Chinese Language and English Language; or
- Complete pre-Associate Degree or Diploma Yi Jin or an equivalent qualification; or
- Obtain relevant QF Level 3 qualification with at least 1-year full-time study load or equivalent recognized by HKCAAVQ; or
- Complete Diploma offered by YMCA College of Careers; or
- Aged 21 or above will be considered on an individual basis: and
- · Pass admission interview.
- * Applicants possessing "Attained" or "Attained with Distinction" in Applied Learning subjects are deemed to have attained "Level 2" or "Level 3" respectively in the HKDSE.

課程內容	Programme Content
核心單元	CORE MODULES
職業英語	English in the Workplace I
職業英語II	English in the Workplace II
商業普通話	Putonghua for Business
商業營商環境導論	Business Environment
管理學導論	Introduction to Management
款待業市場學導論	Introduction to Marketing for Hospitality Industry
酒店及旅遊業品質管理	Quality Management in Hotel and Tourism Industry
酒店及旅遊業人力資源管理	Human Resources Management in Hotel and Tourism Industry
現代款待及旅遊管理	Contemporary Hospitality and Tourism Management
職前實習	Industrial Placement

酒店管理單元	HOTEL MANAGEMENT
專業咖啡技巧	Professional Coffee Skills Development
咖啡店營運管理	Café Business Management
專業酒吧管理	Professional Bar Management
餐飲業營運	Food and Beverage Operations
食品製作及衛生	Food Production and Hygiene
西式烘焙及糕點製作	Patisserie and Artisan Bakery Production
宴會及項目管理	Banquet and Event Management
前堂部營運	Front Office Operations
房務部營運	Housekeeping Operations

旅遊管理單元	TRAVEL AND TOURISM MANAGEMENT
郵輪運作及管理	Cruise Line Operation and Management
主題樂園及景點管理	Theme Park and Visitor Attractions Management
機場及航空服務	Airport and Airline Services



二年全日制(3個月職前實習)

2-year Full-time (3-month industrial placement)

授課語言 Medium of Instruction

課程授課語言為英語輔以粵語 (中文科除外)。 講義和考核均為英文。

Except for Chinese language courses, lectures will be conducted in English (supplemented with Cantonese as appropriate) and teaching notes and course assessments are in English.

學費	Tuition Fee
每年港幣HK\$ 32,300	HK\$32,300 per year
\$3,230 x 10 期	HK\$3,230 x 10 installments
(此為扣除SSSDP津助後的	(The amount is after subsidy
金額,尚待教育局通過)	from SSSDP which is subjected
	to final approval of EDB)



